

## Milestones

- 1950 Dept. of Factory Management, Dept. of Trade, and the Financial and Bookkeeping Program were established - the first unit of Soviet-type management education in the PRC.
- 1984 Became one of the first business schools authorized to offer a doctoral program in Industrial Economics.
- 1986 Became one of the first business schools authorized to offer doctoral programs in General Management and Accounting.
- 1988 The first school in China with General Management designated as a National Key Subject.
- 1991 Became one of the first nine business schools in the country to offer China's own MBA program.
- 1998 The first school to deliver a Sino-foreign joint EMBA program (with the State University of New York, Buffalo).
- 2000 Authorized to offer a doctoral program in Technological Economics and Management.
- 2001 Restructured as the School of Business, Renmin University (RBS).
- 2002
- 1) Authorized to offer a doctoral program in Logistics Economics, Marketing Management, and Financial Management.
  - 2) Became one of the first few business schools authorized to offer China's own EMBA program.
- 2004 Became one of the first few business schools in the country to offer an MPAcc program.
- 2006
- 1) The current seven new departments were established after internal restructuring.
  - 2) Business Administration ranked No.3 nationally in the disciplinary assessment by the Ministry of Education.
- 2009 First to offer a variant of the IMPM program in China (known as CPM) jointly with McGill University, INSEAD, Lancaster University, and the East and West Center of Singapore.
- 2010
- 1) Accredited by EQUIS.
  - 2) 60th anniversary.
- 2012 Business Administration ranked No.1 nationally in the disciplinary assessment by the Ministry of Education.
- 2013 Accredited by AACSB.
- 2014
- 1) Reaccredited by EQUIS for five years.
  - 2) EMBA program and EE program entered the top 50 of Financial Times, ranked 43rd and 49th respectively.
- 2016 MBA program placed 43rd on Financial Times rankings.



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## SCHOOL OF BUSINESS RENMIN UNIVERSITY OF CHINA



To be one of the most respected business schools in the world



## Deans' Message




Jiye Mao  
Dean and Professor  
School of Business  
Renmin University of China

Welcome to the School of Business at Renmin University of China (RBS)! As one of China's premier business schools, RBS boasts the longest history of management education in China, dating back to 1950. Our school's strengths are grounded in the rich accumulation of intellectual assets of our parent university in the humanities and social sciences, a long standing tradition of close integration between theory and practice, close engagement with enterprises and governments, and a large alumni base. The school is a leader with global perspective and insightful understanding in Chinese management. We cultivate future leaders with global perspectives and a strong sense of corporate social responsibility and business ethics. To achieve this goal, we have developed highly innovative education programs, emphasizing case-based teaching, experiential learning, reflective learning, and action learning. "China root, global reach" encapsulates our Chinese history and global future. Our research features indigenous management practices in China and adherence to the rigor of international standards.

In recent years, our school has rapidly raised its level of internationalization in its research, education programs, faculty and student composition, and school governance. It is among the first batch of Chinese business schools that have been accredited by EQUIS and AACSB, the internationally acknowledged accreditation system for management education; and is also one of the founding members of Global Network for Advanced Management (GNAM) initiated by Yale School of Management.

Our faculty and staff are devoted to research and teaching excellence, innovation, and continuous enhancement. This is a learning community filled with ambition, passion, and generosity of spirit. Through knowledge creation and dissemination, service and public welfare activities, we contribute to society while achieving self-realization. We always welcome new faculty and staff with ideals and passion, and students with a dream to excel in the world of business to join us at the forefront of management education.



## School Overview

With close to 4,000 students and 147 faculty members, RBS is the biggest and the most internationalized one among all 28 schools at Renmin University of China (total student population: 25,000+; ranked NO.1 in social sciences and humanities in China by the Ministry of Education).

We have 147 full time faculty members in total, among which 30% holds overseas PhD degrees awarded by MIT, Princeton University, or Carnegie Mellon University, etc. It was among the first batch of academic institutes to offer China's own MBA program, EMBA program, MPAcc program, and PhD programs in Industrial Economics, General Management and Accounting. It was also the first to deliver Sino-foreign joint EMBA program.

Our school has obtained both EQUIS(in 2010) and AACSB(in 2013) accreditations, and ranked among the top 50 by the Financial Times in MBA, EMBA, and EE programs recently. The School is one of the founding members of Global Network for Advanced Management (GNAM) initiated by Yale School of Management in 2012.

## Academic Research

RBS's high academic standing and reputation is widely recognized in China's management research circles. In 2013, RBS was ranked No.1 in the National Assessment of Disciplines by the Ministry of Education.

In recently years, RBS faculty members and students have numerous researches published on top academic journals home and abroad. In addition, RBS engaged with the global academic community in a number of ways, including organizing large national and international academic conferences and inviting overseas scholars who work at the forefront of their academic disciplines to give lectures. These conferences are aimed at furthering the development of high-quality management research in consistence with international standards and enhancing academic exchanges both at home and abroad.

RBS is active in promoting research that supports government decision-making and general management. It has also built an effective mechanism to transfer research output into practice. The faculty members of the School are committed to advancing the corporate development in China by closely studying China's business practices and examining problems and experiences from the process of enterprise reform and development.

### Nationally Designated Notable Disciplines:

- Business Administration (primary)
- Enterprise Management (secondary)
- Accounting (secondary)
- Industrial Economics (secondary)

### Bachelor Programs (7 in total):

- Business Administration
- Marketing
- Accounting
- Financial Management
- Management Science
- Trade Economics
- Trade Economics(International Business track)

### Professional Master Programs (5 in total):

- Master of Business Administration (MBA)
- Executive Master of Business Administration (EMBA)
- Master of Professional Accounting (MPAcc)
- Master of International Bussiness(MIB)
- Master of Valuation(MV)

### MSc Programs (9 in total):

- General Management
- Management Science
- Accounting
- Technology Economics and Management
- International Trade
- Industrial Economics
- Business Economics
- Marketing Management
- Finance

### PhD Programs (7 in total):

- General Management
- Industrial Economics
- Accounting
- Technology Economics and Management
- Finance
- Marketing Management
- Business Economic

### Research Institutes and Centers (14 in total):

- Research Institute of Finance and Accounting
- Hillhouse Academy
- Research Institute of Industrial Economics and Management Science
- Research Centre for Case Development & Teaching Innovation
- Research Center for Gross National Happiness (Lifestyle and Industrial Economy)
- Research Center for Grain Industry
- Research Center for Corporate Innovation & Competitiveness
- Market Survey Institute
- Research Center for Policy Science
- Center for Strategic Supply Chain Management
- Marketing Research Center
- Center for Chinese Private Enterprise Governance and Development, RUC
- Center for Microfinance Initiatives & Networks, RUC
- Research Center for SMEs Development

## Internationalization

RBS has established collaborative ties with a number of renowned business schools around the world, which has enhanced the School's ability to make world-class educational and research resources available to faculty and students. With membership in the GNAM (initiated by the Yale School of Management), RBS has demonstrated its dedication to building tight strategic partnerships with 27 top business schools from developed countries and emerging economies.

RBS has a number of joint programs with over 70 overseas partners that help advance its internationalization process and boost its international recognition. In 2009, RBS teamed up with the Mintzberg Research Center, McGill University, INSEAD, Lancaster University, and the East & West Center of Singapore to launch the Chinese Masters in Practicing Management (CMPM) program. Since 2004, RBS and the School of Business Administration at Hong Kong Polytechnic University have jointly offered a Doctor of Management program, attracting senior managers from large transnational companies such as

China Mobile, China Netcom, Motorola and Alcatel.

RBS offers two programs in English--Bachelor of Business Administration English and International MBA. Currently, RBS has student exchange agreements with over 70 business schools in more than 20 countries and regions across the world. RBS enrolls about 120 international students every year, and sends out more than 180 students on exchange study tours to Yale School of Management, Cornell School of Industrial and Labor Relations, and other top universities in western countries. RBS established cooperative programs with Yale School of Management since 2012, sending excellent Chinese students to join MAM program at Yale in their second year.

RBS also hosts many EMBA/MBA short-term study delegations from overseas institutions and arranges activities such as lectures, symposiums, site visits to companies and cultural experiences during a one-week visit.

